



Transactional
Dementia
IntelligenceSM

Take Your Dementia Care Next Level.

The TDI ModelSM: A New Paradigm in Dementia Care

Introducing the Transactional Dementia Intelligence (The TDI Model). The TDI Model transforms dementia care through a compassionate, person-centered model of care. This innovative program builds partnerships between caregivers, care recipients, families, and coaching teams to put relationships and humanity at the heart of care. This revolutionary program established an entirely new culture for dementia care.

Program Benefits: (Partial List)

- Improves quality of life for those with dementia
- Reduces caregiver stress and burnout
- Lowers costs through better resource management
- Equips your organization with new training protocols
- Drives higher involvement, satisfaction, and retention
- Maximizes direct care time and services
- Restructures organizations around "TDI Care Partners"

" I want to change the course of dementia care. Everything is in motion to do just that with the arrival of Transactional Dementia Intelligence."

~ Dr. Ethelle Lord

In this exciting, new model, the Dementia Coach facilitates and supports all care providers, including families. They supply resources, training and testing, coaching, coordination, and counsel between staff and management and between staff and families, with the ultimate goal of assuring personalized care plans whether at home or in a senior care community.

Developed through the work of Dr. Ethelle Lord, the TDI Model is based on over 20 years of experience, study, and research collaborating with management, staff, and dementia patients. This people-centered approach puts relationships and humanity at the heart of care. It brings together staff, executives, doctors, nurses, and engaged families as TDI Care PartnersSM. By learning roles and principles, TDI Care Partners gain knowledge and methods to support individuals by properly managing their dementia and memory loss.

This restructured organization increases cooperation, communication, and overall work quality for both professionals and families. It reduces workplace stress associated with dementia care. Most importantly, individuals with dementia receive higher quality, person-centered care.

Discover how it works! Just call 207-764-1214 to request a fascinating White Paper explaining every facet of the TDI Model program. Also, visit our [website](#) to hear from industry experts.

The TDI Model is a program of the
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